

## Privacy Policy

We at Roberts and Roberts, Inc., along with our affiliates (“Roberts Restaurant Group”, “we”, “us” or “our”), respect your concerns about privacy. This Privacy Policy describes the types of personal information that we may collect at our locations throughout Michigan and via online at any of our websites (each, a “Site”, and, collectively, the “Sites”), how we may use such personal information, with whom we may share it and the choices available to you regarding our use of your personal information.

WHEN YOU ACCESS THE SITES, YOU AGREE TO THIS PRIVACY POLICY. IF YOU DO NOT AGREE TO THIS PRIVACY POLICY, OR TO ANY CHANGES WE MAY SUBSEQUENTLY MAKE, YOU SHOULD IMMEDIATELY STOP ACCESSING THE SITES.

### **What personal information do we collect?**

We collect personal information that you provide voluntarily which may include, for example, your name, e-mail address, phone number, address and date of birth, when you:

- Dine at one of our restaurants;
- Receive or purchase a gift certificate;
- Inquire about our services or any employment opportunities;
- Sign up to receive emails from us;
- Participate in a marketing survey, promotion or event; or
- Pay a deposit in advance of an event or special occasion.

When you visit our Sites, we may also capture certain information automatically (even if you do not voluntarily provide us with personal information, or in addition to personal information that you do provide). This information may include your Internet protocol address, location-based information, browser type, time and date of access and pages accessed, linking information, click stream, page visits, page views, and website log files. If such navigational information is reasonably identifiable to you or is reasonably identifiable to a particular device, it will be deemed personal information for purposes of this Privacy Policy. We may combine the information you provide and the information we collect during your visit to our Sites with data collected in person at one of our restaurants, and with data from other third parties, including publicly available data, in order to better personalize your experience with our Sites and at our restaurants.

Our Sites are not directed to children under the age of thirteen and we do not knowingly collect personal information from children under the age of thirteen on our Sites. If we become aware that we have inadvertently received personal information from a visitor under the age of thirteen on our Sites, we will delete the information from our records. (Please review our Terms of Use).

If you use Site features operated by third-party social networking services (such as Facebook, Instagram or Twitter), we may receive information you have made available to those services, including the geographic location of your mobile device and other information about you and your contacts on those services. You should make sure you understand the information your third-party social networking services may make available to our Sites. We may use and disclose the personal information we receive on our Sites through third-party social networking services as described in this Privacy Notice.

Any suggestions or similar communications relating to Roberts Restaurant Group's business or the Sites, and how each may be changed, enhanced or improved shall not be treated as private or confidential under this Privacy Policy. We will, however, at all times use reasonable efforts to de-identify you personally with respect to any such suggestions.

### **How does Roberts Restaurant Group use the information it collects?**

We generally use personal information collected for the following purposes:

- To respond to inquiries from users;
- To process your reservation requests;
- To manage your application for employment with Roberts Restaurant Group and contact you in connection with potential employment opportunities;
- To provide you with services you have purchased, including gift certificates;
- To improve your experience at our restaurants;
- To provide you with relevant and personalized marketing; and
- To improve, expand, or otherwise adjust our services.

### **Do the Sites use cookies?**

A cookie is a small text file that a website places on your computer's hard drive that allows the website's server to keep track of and facilitate certain activities on the site. The Sites may use cookies.

### **Does Roberts Restaurant Group use personal information for advertising purposes?**

Roberts Restaurant Group may use your email address to provide you with information regarding our restaurants and the services offered by us if you have opted to receive newsletters or other communications from Roberts Restaurant Group. You may choose to stop receiving email communications from us at any time by following the link provided in each email.

### **Under what circumstances does Roberts Restaurant Group disclose or transfer personal information to others?**

There are circumstances where we will transfer and/or disclose your personal information to third parties. Those circumstances, subject to the limits of applicable law, are as follows:

- Roberts Restaurant Group may transfer personal information to its corporate affiliates for purposes related to its and their products and services as such offerings may change and develop over time.
- Roberts Restaurant Group reserves the right to release personal information in accordance with applicable law in response to a subpoena or otherwise when we believe that the law requires us to do so, or when we reasonably believe it is necessary to protect and/or enforce the rights, property interests, or safety of Roberts Restaurant Group, our customers or others.
- In the event that all or any portion of Roberts Restaurant Group is merged with or becomes part of another organization, or in the event that all or any portion of Roberts Restaurant Group is sold or sells all or substantially all of its assets, the information you provide may be one of the transferred assets for use by the acquiring entity.
- We may transfer personal information to third parties where we are expressly authorized by applicable law to do so.

#### **How do you keep my personal information secure?**

We have attempted to establish and implement reasonable physical, electronic, and managerial procedures designed to protect the personal information you provide against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

#### **Do the Sites link to third party sites?**

The Sites may link to third-party sites including social media websites. When using third-party sites you should review the privacy policies of such sites to understand how they collect and use personal information.

#### **How long do you keep my information?**

Roberts Restaurant Group keeps your personal information for as long as we deem it useful to use and for as long as applicable law allows us to maintain it.

#### **How can I make changes to my personal information?**

If at any time you want to change personal information you have provided to us, you can, subject to the Terms of Use, correct, update, or remove such information by contacting us at [info@RobertsRestaurantGroup.com](mailto:info@RobertsRestaurantGroup.com) or as directed below.

#### **How will I be notified of changes and updates to this Privacy Policy?**

Changes and updates to this Privacy Policy will be posted on our Sites. Any updates to this Privacy Policy are effective upon posting to the Sites.

**Who do I contact about my rights under this Privacy Policy?**

If you have any comments, questions or concerns regarding this Privacy Policy or our privacy practices, please contact us by email at [info@RobertsRestaurantGroup.com](mailto:info@RobertsRestaurantGroup.com) or by phone at (248) 646-6395. You may also write to us at Roberts Restaurant Group, 16205 W. 14 Mile Road, Suite 100, Beverly Hills, Michigan 48025.

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